

Please Direct All Correspondence to Customer Number 79,502

CHANGE OF CORRESPONDENCE ADDRESS

Applicants	:	Andrej Gregov et al.
App. No	:	09/848,608
Filed	:	May 3, 2001
For	:	PERSONALIZED PROMOTION OF NEW CONTENT
Examiner	:	Naeem U. Haq
Art Unit	:	3625

Mail Stop Post Issue
Commissioner for Patents
P.O. Box 1450
Alexandria, VA 22313-1450

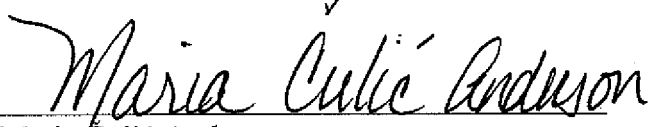
Dear Sir:

Please change the Correspondence Address for the above-identified patent application to the address associated with Customer Number: 79,502.

Respectfully submitted,

KNOBBE MARTENS OLSON & BEAR LLP

Dated: 9/23/08


Maria Culić Anderson
Registration No. 40,574
Attorney of Record
Customer No. 79,502
(206) 405-2000

PAT-ADDRESSCHANGE

5969497
092308